

Quick Consumers

communicate with companies 24/7



**BRAND
NEW**

**INTERACT
WITH YOUR
CUSTOMERS**

24/7

**BUILD
CUSTOMER
INTIMACY &
LOYALTY**

A brand new website that allows direct communication between companies and consumers in the **Online Social Commerce** space 24/7

Technology is enabling marketing to consumers to enter a new and exciting phase. Companies are currently researching the best ways to utilise new real time technologies, **social media marketing** and web based solutions. In a competitive world they want new ways to most effectively interact with, learn about and build strong relationships with their most important asset their customers – **The Consumer**.

Consumers themselves are becoming ever more empowered and are increasingly turning to the web to control and find real time solutions to save money, solve problems, make informed buying decisions, complain, praise, talk and share in a community environment.

Quick Consumers has created a range of exciting functions all in one place. Where companies and their customers can meet 24/7. Remember it's free for your customers to use.



Dashboard
Dashboard pages are unique to a company or consumer and can be created per location

Review
Consumers can post and search reviews

Praise
Consumers can praise a company

Complaints
Consumers can post a problem direct to a company

Offers
Special offers from the Money Saving pages

Forums
The forums where consumers can interact

Surveys
Survey your customers who will receive rewards for taking part

Ask a Question
Post a question to the forums or direct to a company

Blog
The Quick Consumer blog provided by guest journalists

Review Ticker
View the latest reviews live in your browser



News
The live consumer newsfeed is where consumers can upload latest news items

So just how do I create my own community space to talk to customers?

You can create your own community space with the brilliant **Dashboard page**. This becomes your branded space and can be purchased individually or for each of your locations.

The Dashboard gives your customers a place to go to communicate with you on a local, regional or national level.

You can use this channel to deliver important messages and ask your customers what they think about your company and products.

Consumer Dashboard

Company Dashboard

Your company brand & logo. This can be by individual location or store

Consumers can ask you questions

Consumers can post a complaint or problem direct to a company

Overall activity

Consumers can praise a company

Company rating

Live forum activity

You can post your latest offers

Latest message to your customers

CONSUMER FUNCTIONS:

- Research:** Search past consumer reviews, complaints, praise, surveys.
- Review:** Add a review and rating about a product or service.
- Save money:** Money saving tips, ideas, reports, advice and actual offers.
- Market research:** Take part in survey panels and receive points and rewards.
- Talk & share:** Comment in forums, ask questions, receive solutions.
- Post a complaint, praise message or question** online directly to a company.

COMPANY FUNCTIONS:

Take customer interaction and communication to a new level. Align KPI'S with customer feedback, to track trends/problems and consumer behaviour. Will allow brands to obtain consumer insight via market research and surveys. Offer money saving offers and promotions. Advertise Products. Improve social media marketing. Create demographic and targeted marketing opportunities and reduce cost of existing forms of CRM and intelligence gathering.



When we asked consumers about the Quickconsumers website, this is what several of them said.

“A great idea and something we would use. Anything that makes getting information and solving problems easier is very welcome” Karen – Marks Tey Essex

“I think it would be really useful to me if my local store had a Dashboard page that I could visit. I also like the idea of looking at the reviews that other people have posted”

John – Ipswich Suffolk

“I would use the money saving offers and definitely look at the reviews”

Darren – London

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